

## HYPERION

FOCUSED FINANCIAL INFORMATION  
FOR INFORMED DECISION MAKING

## KEY FEATURES

- What-if analysis toolkit to support unlimited scenarios
- Analyze trail feature to visualize model logic
- Funding options to optimize capital structure
- Freestyle reporting for professional quality reports and graphs
- Extended analytics for integrated enterprise reporting & analysis
- Debt scheduler to model cash flow implications of debt
- Consolidation & deal period functionality to simulate roll ups, mergers and acquisitions
- Tax and valuation options to calculate tax effects and enterprise value
- Uses the same Microsoft Office user interface as other Oracle Hyperion products

## KEY BENEFITS

- Integrate financial modeling for strategic planning, treasury, and corporate development
- Model with integrity and transparency to minimize risk and create efficiencies
- Minimize model building efforts with packaged financial modeling tools
- Deploy and implement quickly with minimal IT support

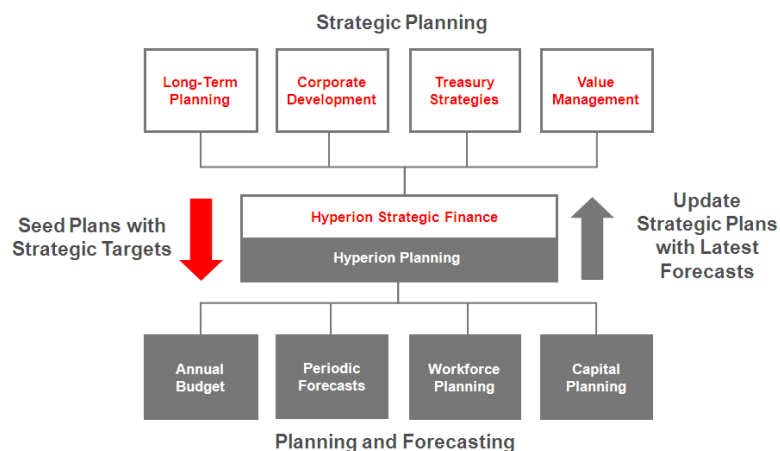
## ORACLE HYPERION STRATEGIC FINANCE

*Oracle Hyperion Strategic Finance is a feature rich financial forecasting and modeling solution with on-the-fly scenario analysis and modeling capabilities. It helps users quickly model and evaluate financial scenarios, and offers out of the box treasury capabilities for sophisticated debt and capital structure management. When used in conjunction with other Oracle Hyperion enterprise performance management (EPM) applications and Oracle Essbase, it provides a compelling solution which can be used to set targets, perform quick financial impact analysis, and present focused financial information for informed decision making.*

## Integrate Strategic Planning into Enterprise Planning

Corporate finance professionals require powerful and agile tools to analyze the effects of fast changing business circumstances on financial performance. These needs go beyond typical enterprise financial planning solutions. They must address the more complex challenges inherent in doing quick what-if scenario modeling and in long range target setting.

Oracle Hyperion Strategic Finance integrates strategic planning into the enterprise planning process. It allows users to quickly develop financial models, perform on the fly what-if impact analysis based on dynamic decision variables and arrive at targets that can then be used within other enterprise performance management. Oracle Hyperion Strategic Finance enables organizations to do closed loop, strategy oriented performance management and is an integral part of Oracle's EPM suite.



## Integration of Strategic Planning and Financial Planning and Forecasting

Many finance organizations still rely on customized spreadsheets to do financial modeling and impact analysis in their financial decision making processes. These customized spreadsheet solutions are difficult to manage, lack data transparency and integrity and do not integrate with strategic planning, treasury, and financial modeling activities.

### Gain Deep Business Insight

Oracle Hyperion Strategic Finance provides sensitivity and what-if analysis capabilities, allowing organizations to gain deeper, sounder strategic insights as users create scenarios to model the business. Integration with Oracle Hyperion EPM Applications and Oracle Essbase enables users to analyze and understand the potential disconnects between targets, strategic and operational plans and actual results.

### Bring Integrity to Financial Modeling

Financial models reveal the impacts of strategic decisions on an organization's bottom line, balance sheet, cash flow, and shareholder value. Oracle Hyperion Strategic Finance provides on-the-fly what-if analysis and modeling capabilities thus allowing organizations to focus more on true financial analysis. Users can quickly develop customized alternate models and since accounting intelligence is built into the solution, the impact of these changes on financial statements are immediately reflected.

### Save Time and Money with Prebuilt Financial Tools

Unlike spreadsheets, Oracle Hyperion Strategic Finance delivers easy-to-use, built-in financial modeling tools. Users will not need to spend time and money writing sophisticated financial logic from scratch. Instead, the packaged tools in Oracle Hyperion Strategic Finance will enable finance managers to add complex analytical activities to their strategic financial planning—challenging activities that they can now easily accomplish.

### Minimize Risk and Uncertainty

Oracle Hyperion Strategic Finance lets users spend more time simulating long-term alternative strategies, developing contingent scenarios, and stress testing financial models, instead of building or auditing those models in spreadsheets or other non-dedicated systems. They are able to proactively and effectively respond to changing industry and economic impacts.

### Enhance Enterprise Value and Reduce the Cost of Capital

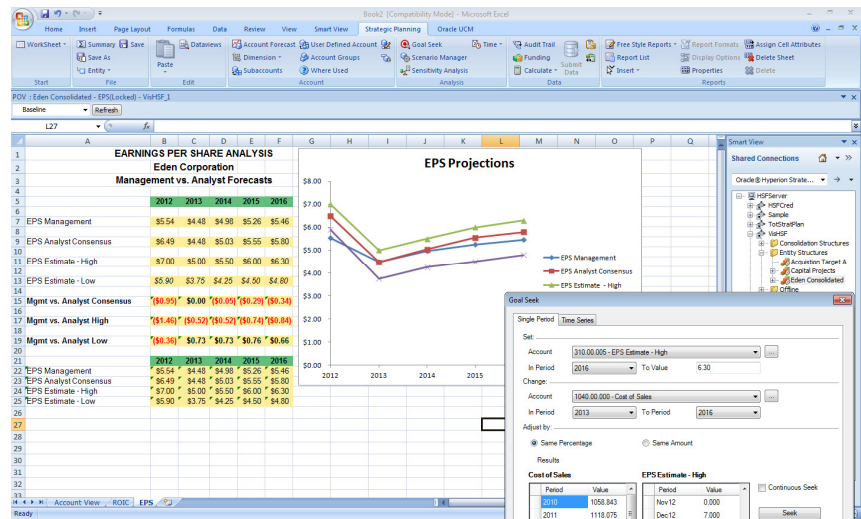
Cash flow and balance sheet forecasting are critical elements in any planning environment. Oracle Hyperion Strategic Finance delivers financial intelligence that links all aspects of financial performance—from earnings potential through working capital management to capital expenditures, taxes, and the capital structure - to support the organization. With Oracle Hyperion Strategic Finance, users can address the complex iterative nature of funding, the impact of strategies on credit ratings, and capital structure optimization. Oracle Hyperion Strategic Finance offers special tools that support strategic treasury planning, allowing value creation and reduce an organizations cost of capital.

### Leverage Oracle Hyperion Smart View for Office

Oracle Hyperion Smart View for Office (Smart View) provides a common Microsoft Office interface designed specifically for Oracle's Enterprise Performance Management (EPM) and Business Intelligence (BI) products. Using Smart View Oracle Hyperion Strategic Finance users can view, import, manipulate, distribute and share data in Microsoft Excel, Word and PowerPoint interfaces. It is the comprehensive tool for accessing and integrating Oracle EPM and BI content using Microsoft Office products.

### What-If Analysis Toolkit

The what-if analysis toolkit is a unique and powerful set of out-of-the-box tools that allow creation of an unlimited number of scenarios by business unit. Other capabilities enable the evaluation of any metric's sensitivity to key performance drivers and run periodic "goal-seek" checks to determine the performance level needed to achieve specific financial objectives.



Oracle Hyperion Strategic Finance provides out of the box calculations for Earnings Per Share

### Analyze Trail

The analyze trail feature provides an understanding of the logic of a model. By presenting the most complex relationships in numbers and words, the information in the model becomes transparent to all the participants in the strategic planning process. Instead of following countless different “auditing arrows,” users have an elegant and intuitive way to view the assumptions and calculations in the model.

### Funding Options

Funding options is a sophisticated but easy-to-use feature that helps optimize capital structure and treasury strategies, thereby lowering financing costs. It provides a variety of methods for specifying the way cash surpluses and deficits are treated in the model such as debt borrowing and repayments, dividend payments and share issues or repurchases.

### Debt Scheduler

Debt scheduler is an innovative tool that allows users to create fixed- or variable-rate debt instruments, such as bonds and term loans, and update all financial statements accordingly, in just a few seconds. Whether monthly, quarterly, or any other time frequency interest and principal payments users can automatically obtain accurate calculations of the current debt and accrued interest, as well as the amortization of bond premiums, discounts, and issuance expenses.

### Deal Period

The deal period feature simulates the effects that mergers, acquisitions, or divestitures will have on the organization based on the timing of the transactions.

## ORACLE'S HYPERION PERFORMANCE MANAGEMENT APPLICATIONS

Oracle's Hyperion performance management applications comprise a modular suite of integrated applications that support a broad range of strategic and financial performance management processes to enable management excellence.

### RELATED PRODUCTS

Oracle's Hyperion performance management applications include the following products:

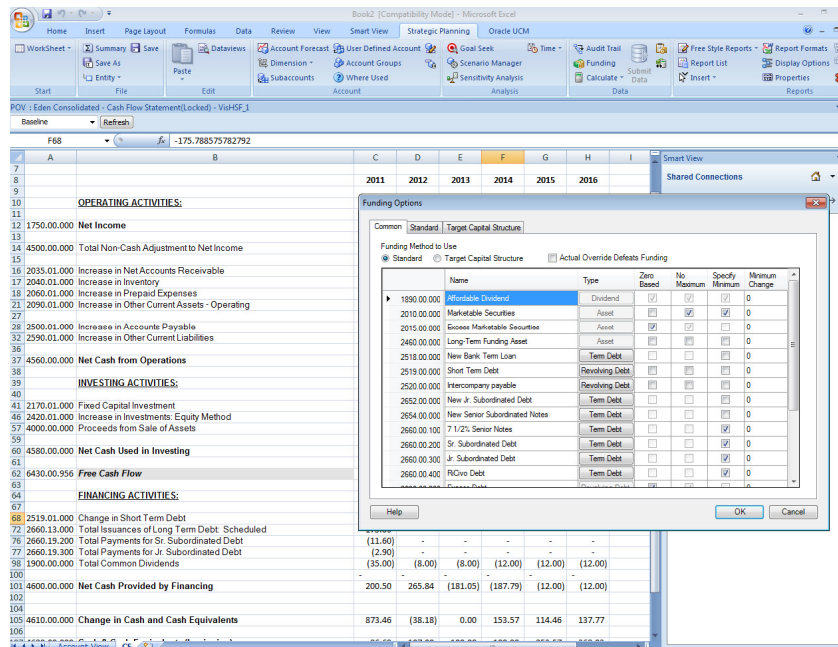
Strategy Management Solutions

Financial Close and Reporting Solutions

Enterprise Business Planning Solutions

Profitability and Cost Management Solutions

Enterprise Dimension Management Solutions



Funding options help optimize capital structure and treasury strategies

### Consolidation

The consolidation feature consolidates entities following the rules for financial consolidation, including Minority Interest, Equity, and Cost methods of accounting for subsidiaries. It allows for consolidation over specific time horizons, or excluding specific groups of accounts, allowing for accounting eliminations. The product allows cross-scenario consolidations. For example a scenario from one entity can be combined with another scenario from a second entity to give the 'most likely' scenario in the parent entity. Using extended analytics, Oracle Hyperion Strategic Finance allows users to move this data, the consolidation roll up and percentages for each scenario to external data store for corporate reporting needs.

### Integrated & Free Form Reporting

With its user-friendly reporting environment, Oracle Hyperion Strategic Finance lets users create professional quality reports and graphs. And because the reports are self-contained in the financial models themselves, users are able to work on full models offline. Through its extended analytics feature, the information can also be moved to a relational data store or to Oracle Essbase for reporting and analysis using Oracle business intelligence products.

### Contact Us

For more information about Oracle Hyperion Strategic Finance, visit [oracle.com/epm](http://oracle.com/epm) or call +1.800.ORACLE1 to speak to an Oracle representative.

 Oracle is committed to developing practices and products that help protect the environment

Copyright © 2012, Oracle and/or its affiliates. All rights reserved.

This document is provided for information purposes only and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners. 0412

**Hardware and Software, Engineered to Work Together**